



## News Release

### **MEDIA CONTACT:**

Rob Flitton  
702-496-7260  
robflitton@gmail.com  
<http://www.robflitton.com>  
<http://www.lasvegascloser.com>

### **Rob Flitton, “*The Closer*”, REALTOR® Achieves Coveted INTERNET MARKETING SPECIALIST Designation**

LAS VEGAS, NV, December 5 2011 — Rob Flitton, “The Closer”, of RE/MAX CENTRAL in Las Vegas, a talented and successful REALTOR® with more than 25 years of experience, reports that he has elevated himself even further above the average agent with his dedication to continuing his education to make himself for valuable to clients.

“We live in an internet age” says Flitton, “and almost all real estate transactions are now initiated through use of the internet. Most agents are ill-equipped to assist their clients, because their websites are ineffective – a weak website is like a remote billboard in the middle of nowhere; it may look nice, but if no one sees it how can it help clients? I am highly effective in bringing traffic to my listing clients, as my local, national and international Google Analytic results clearly indicate.”

Flitton pays extensive attention to leading internet marketing strategies in order to market his listing properties with the highest results possible. The IMSD program takes the guesswork out of developing an effective strategy – while many agents grope in the dark for leads on their listings, IMSD graduates do not – they KNOW where to find buyers.

A key member of RE/MAX CENTRAL, Flitton discusses his competitive advantages: “My strong competitive advantage over other agents is my years of success in negotiating major deals – I consistently close the deal on great terms and communicate very well with my clients. Many agents may start off well, but they don’t finish or close well and leave their clients bewildered. I knew that joining RE/MAX was the next logical step because it is the brand that deserves the most motivated and best trained agents.”

RE/MAX CENTRAL in Summerlin is located at 10100 W. Charleston Boulevard, Suite 160, Las Vegas, NV 89135. To learn more about RE/MAX CENTRAL, call John or Ruth Ahlbrand at 702-940-9600 or visit <http://www.LasVegasRelocation.com>.