



## News Release

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### **Rob Flitton, “*The Closer*”, REALTOR® Publishes FLITTON’S RULES™ - 9 Proven Strategies to Guide Real Estate Investing**

LAS VEGAS, NV, July 25 2011 — Rob Flitton, “The Closer”, of RE/MAX CENTRAL in Las Vegas, a talented and successful REALTOR® with more than 25 years of experience, reports vigorous and renewed interest in his recent book on negotiation.

“Over my 25 year real estate investment career, I picked up 9 great strategies from various mentors and composed them into a brief manual.” says Flitton. “It will take only ten minutes for the Las Vegas Real Estate Investor to read, but could literally save them a fortune.”

Ayn Rand, Flitton’s favorite author and philosopher, once wrote “Money is the material shape of the principle that men who wish to deal with one another must deal by trade and give value for value.” Flitton wants anyone interested in investing in real estate – especially in market-challenged Las Vegas – to fully understand what money is and how to invest it and protect it. [DOWNLOAD A COPY.](#)

Flitton joined RE/MAX CENTRAL earlier this year and at the time noted, “My strong competitive advantage over other agents is my years of success in negotiating major deals – I consistently close the deal on great terms and communicate very well with my clients. Many agents may start off well, but they don’t finish or close well and leave their clients bewildered. I knew that joining RE/MAX was the next logical step because it is the brand that deserves the most motivated and best trained agents.”

RE/MAX CENTRAL in Summerlin is located at 10100 W. Charleston Boulevard, Suite 160, Las Vegas, NV 89135. To learn more about RE/MAX CENTRAL, call John or Ruth Ahlbrand at 702-940-9600 or visit <http://www.LasVegasRelocation.com>.